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WE RECRUIT

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GROUP

**A NEW APPROACH TO RECRUITMENT  
BUSINESS OWNERSHIP**



# CONTENTS

**01**

About Us

**02**

Benefits

**03**

Partner with us

**04**

Project Timeline

**05**

Our Process

**06**

Additional  
Support

**07**

Cost

**08**

Package  
inclusions

**09**

Testimonials

**10**

Contact Our  
Team



# ABOUT US



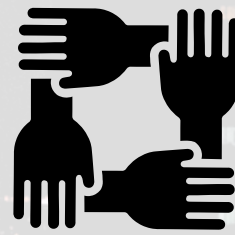
We are the worlds leading Recruitment Business Outsource Platform (RBOP). We partner with you to launch, scale and grow your own recruitment agency.



We are passionate about our unique approach to connect your business to the whole network of clients and candidates within your chosen niche.



# BENEFITS



## Partnership

Using our teams experience within the recruitment industry we supply the end to end operation of your business from BD through to after placement care



## Protection

Reduce your risk of failure after launch. We help run your business and give you the time back to do what you do best - Recruitment. Not administration.



## Coaching

Continue to grow and learn from our team of business and recruitment coaches in your country, including unlimited access to the Greg Savage Academy



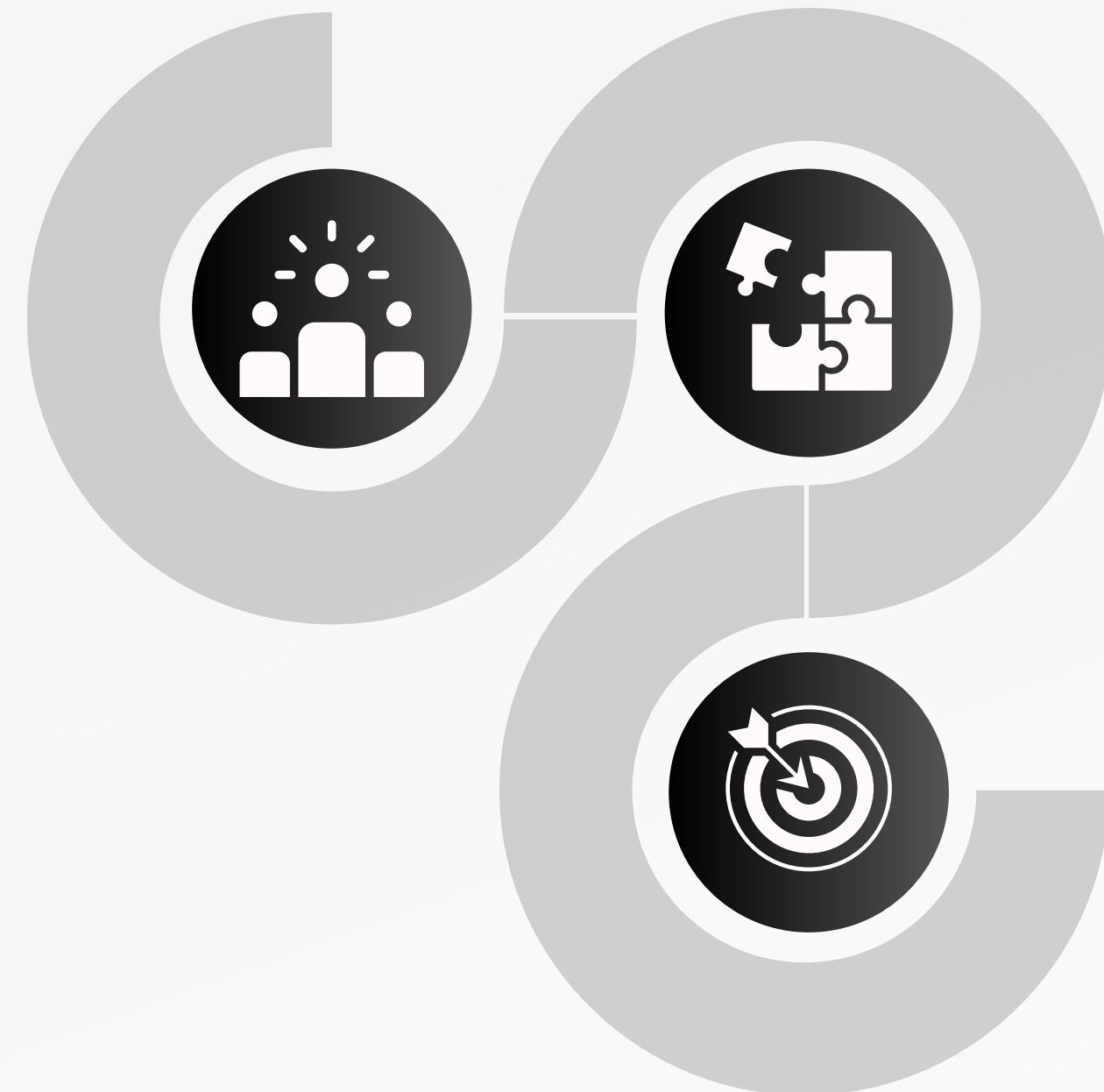
## Technology

Industry leading technology. We have developed our own App to allow you to efficiently manage your business operations requests from the palm of your hand

# PARTNERING WITH US



- 01** You retain 100% ownership of your business. You own it. We help run it to grow and meet all of your business goals.
- 02** Build equity in your business that is partnered with a global brand whilst building your own individual profile within the group.
- 03** Earn more than ever before. Retain 80% of your billings whilst we provide all the systems, infrastructure, technology and administration support to grow your business.



# PROJECT TIMELINE

Every business is different. Nothing can be guaranteed in regards to results, whether a partnership or launching a sole business. As a guide, here is an average of results of those who have launched with We Recruit. Group globally:

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Build and Launch  
within 15 - 20 days



Average time to  
placement:  
4-5 weeks



Average  
placements in  
month 3:  
3-4



Average  
placements per  
month from  
month 6:  
5+



### Database Nurturing

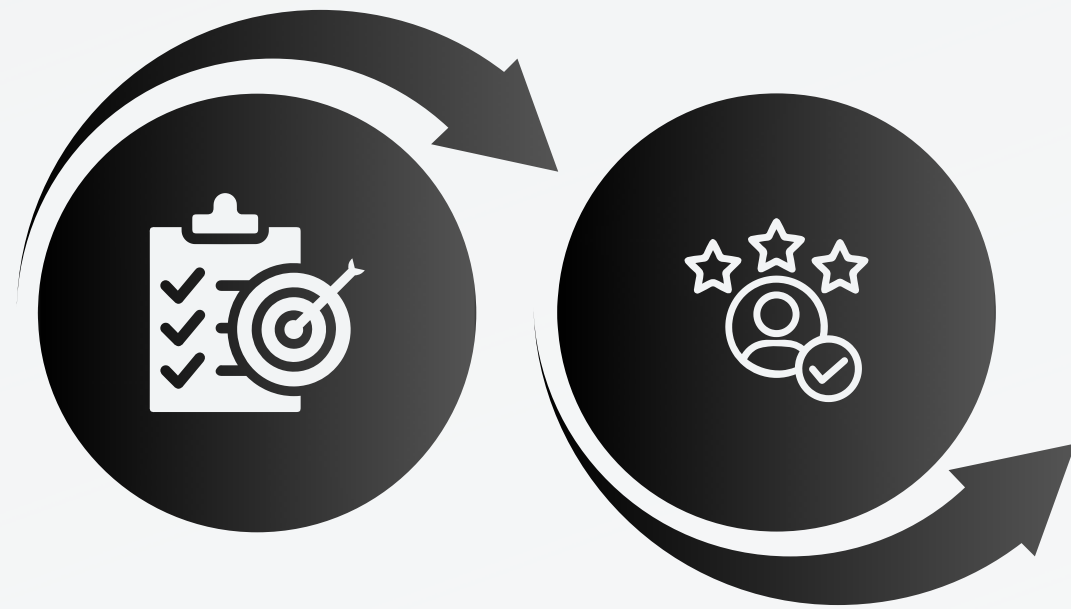
We continually nurture your client/candidate database network branding your profile for future business

### Marketing

We design and manage all social media marketing of roles, talent, blogs, industry news and events

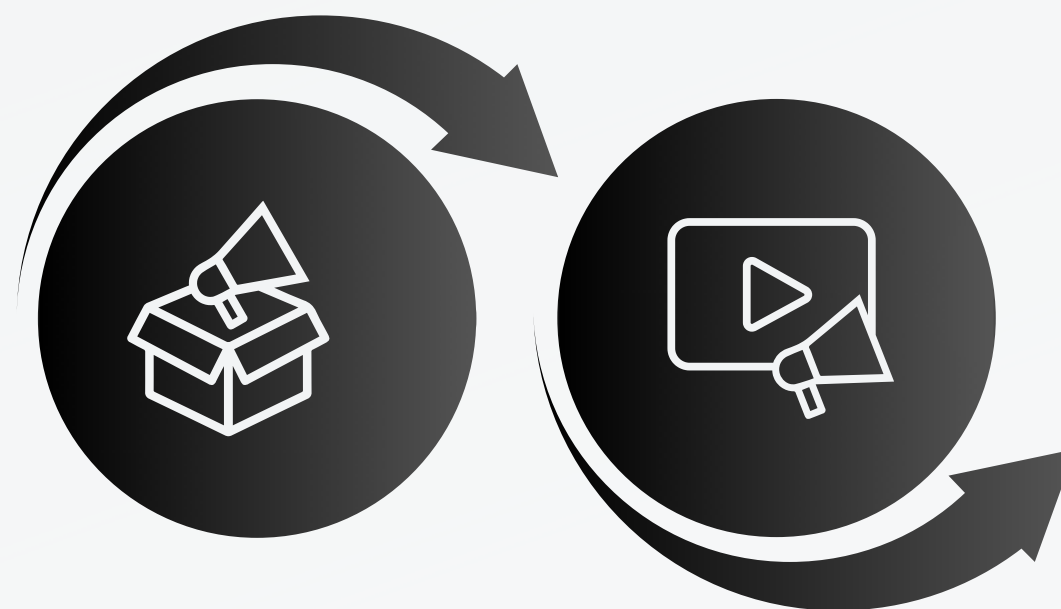
### Aftercare

We complete 6 months of client and candidate aftercare to ensure you are delivering excellent customer service



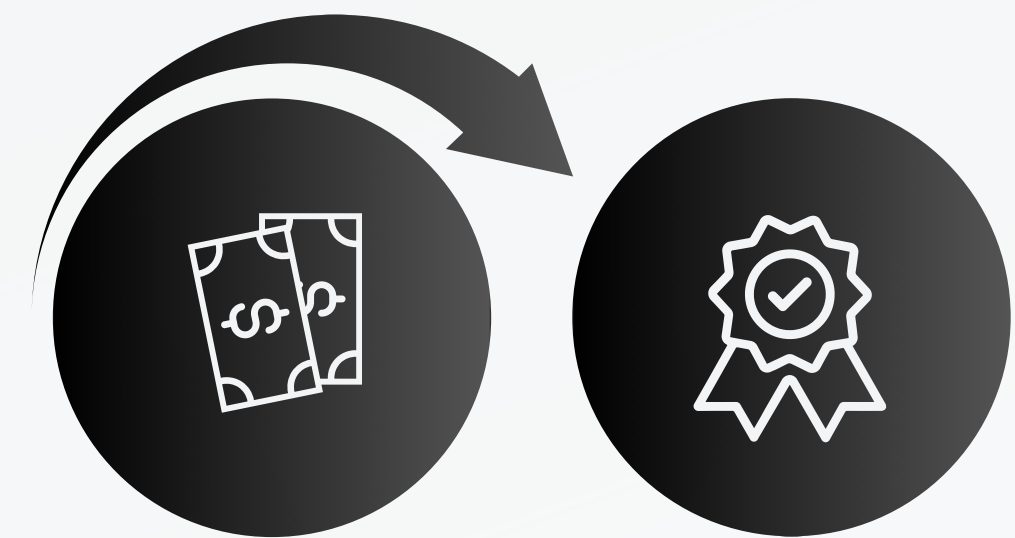
### Business Development

Choose which jobs you want us to prospect from a daily list delivered in your app with one touch selection.



### Campaign delivery

We notify all candidates of new roles or showcase new talent to clients on your behalf



### Invoicing

Upon placement we complete invoicing and secure payment ensuring your receive funds within 24 hours of payment

# ADDITIONAL SUPPORT

01

### Coaching/Mentoring

Each country is led by a mentor/coach to assist your business coaching and recruitment growth. Also included is unlimited access to the Greg Savage Academy

02

### Technology

Leading technology. From our state of the art CRM, our own app for business management and The Hub where you stay connected to all our members, news, internal socials and manuals.

03

### Network Relationships

Work with other partners to land big clients, cross sell to other divisions, share wins and break down barriers in the group chats to work together and rise as one.

04

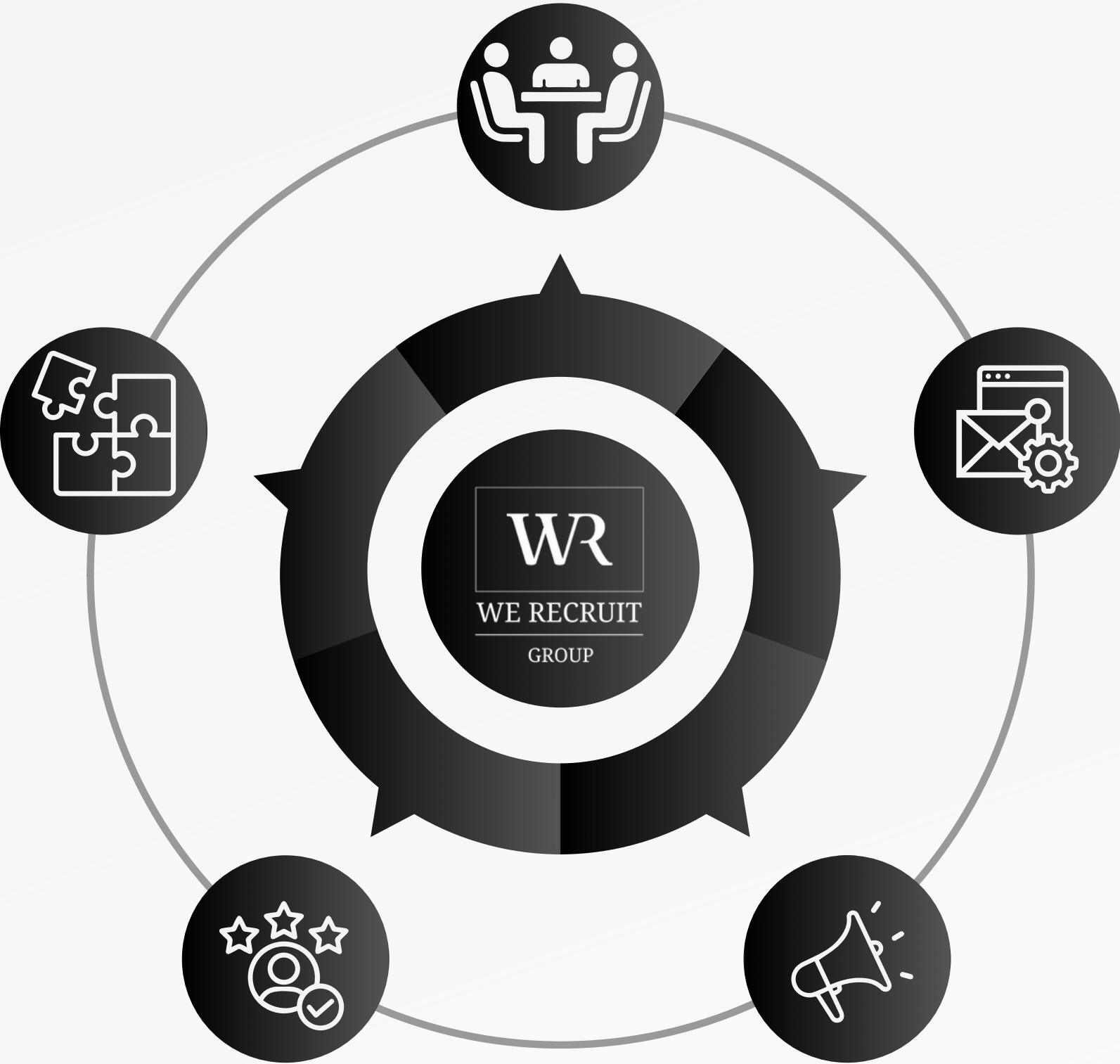
### LinkedIn Automation\*

We can manage your connections, send targeted InMails, send messages and endorsements on your behalf to grow your online presence all while you focus on your open roles.

05

### Personal Branding\*

We don't just build your business brand. We market you. We ensure that you are a key person of influence. We can host your own webinar, get you invited to industry podcasts or even assist to become a published author.

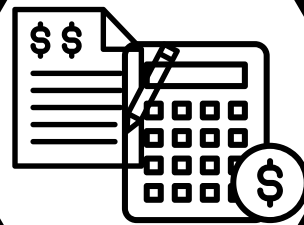


\*Additional subscription package



# COST

This is where we are really different. No lock in contracts. No franchise agreements. No monthly KPI's or sales targets. No academy training fee's



We offer all of our services for a small monthly fee plus 20% split of commission on a rolling monthly contract. If we don't help you grow you can go. Simple as that.

Our monthly fee is a flat fee that doesn't increase regardless of how much you bill each month. The more you invoice the more you retain.





# STARTER PACKAGE INCLUDES:

## Onboarding and Build Phase - 15-20 Days

- Exclusive 1x Niche and 1x Geo Market Mapping data build for strategy decisions
- Database setup and roadmap
- 2,000 client prospect data entries per determined niche, established with contact details, tags, LinkedIn profiles
- Dedicated systems training and business documents development
- Daily notification of and automated campaigns for per agreed sub niche/mth gathered and entered into CRM automated campaign:
- Open to work/Willing to relocate/New to LinkedIn reports provided weekly
- Pipeline reporting
- Campaign metrics crystal ball and task generation per database action
- Greg Savage Academy access to complete training portal with videos, articles, blogs and workbooks

## Baseline Package - Monthly

- Partner Support - finance management, business planning, operational support, Contractor Bench management
- Unique customised CRM/ATS database system – complete and automated operating system for specialised niche. 2x weekly campaigns:
  - Live job campaign (50/wk)
  - 200 targeted candidates/clients added/wk
  - Candidate Survey campaign (100/wk)
  - Creation and build of all required new job and top talent campaigns
  - Client prospect database nurturing across predetermined categories with varying nature of call to actions
  - Continual candidate database nurturing across predetermined categories with varying nature of call to actions
  - Continual library development with lifetime use of all newly introduced functions and systems, tested and implemented
- Dedicated page on website
- Email address, storage and calendar operation system fully integrated to CRM/ATS system
- We Recruit. Hub with all onboarding, training, documents and forms required for business operations with country specific communications as well as Global team connections
- Ongoing local and global 24hr/5 day a week (Mon-Fri) support
- Marketing on LI page
- Branded marketing campaign copywriting review
- Unlimited system use and campaigns available. Library of pre-existing campaigns available
- Additional licences, data and campaign provision will be provided as negotiated per additional team member pending monthly requirements. This is considered on a case by case basis
- Pre - Approved custom campaign build and implementation 1/mth
- Use of Global recruitment brand personalised your niche and area

## \*Additional Packages:

### LinkedIn Automation Package

- Weekly connection campaign (200/wk) to targeted connections, 3-point campaign with invite, thank you/welcome, request to follow page
- Targeted campaigns of new roles or profile builder to those 2/3rd party non connections (50/wk)
- New job/top talent/testimonials marketing to personal or own business LI page + Instagram/Facebook if required

### Influencer Builder Package

Become the highest profile recruiter in your niche with:

- Podcast interviews 2/mth
- Featured articles/interviews in national publications 1/mth
- Personal brand sponsored LinkedIn marketing to targeted clients/mth
- Additional brand messaging to LinkedIn business page
- Publish a chapter in a new business book and reach top sales list on amazon.com
- Sub brand personalised website with bio, blogs, team, updates and media hosting managed monthly

\*Additional monthly subscription fees apply

# TESTIMONIALS



## We Recruit. Sales



Joining We Recruit. Group took away those risks. With their innovative tools, marketing, training modules and expertise and no large start up costs, I have hit record billings and earned triple the commission compared to working for other agencies.



## We Recruit. Property



Through our partnership with We Recruit Group it has enabled us to focus on a more strategic approach when reaching out to both clients and candidates. Through their guidance, support and automation processes it has streamlined our business tenfold and as a result we are seeing considerable growth in our revenue whilst saving a great deal of time spent on administrative tasks.



## We Recruit. Construct



I have the freedom and flexibility to run my desk as my own business, with support and knowledge of leading experts behind me. Their systems, automation, business development support, nurturing campaigns and processes ensure I don't cut any corners and maximize opportunities and billings.



## We Recruit. Executive Support



Giving a first class client and candidate experience consistently, my client base and monthly billings have increased quarter after quarter receiving a high number of candidate and client referrals.



# OUR TEAM



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